

The MSU EDA University Center for
Regional Economic Innovation presents our
2014 WEBINAR SERIES

Cheryl Peters is the
Executive Director of
the Generation E
Institute (GenEI).

Peters has 20 years'
experience teaching
youth ages 10-18 in
the field of career and employability
readiness.



Ocie Irons is a GenEI
Contractual Associate
and is certified and
highly experienced in
working with
communities to
develop youth

entrepreneurship programs. Irons is the
owner of IronBridge Development, LLC, as
a business developer and community
coach.



This webinar will discuss how
to implement the Generation E
model, a five step approach
to developing youth
entrepreneurship education in
your community.

Youth Entrepreneurship - A Call to Action

Cheryl Peters & Ocie Irons

Thursday, July 10, 2014

2:00-3:00PM

<https://www4.gotomeeting.com/register/757406695>

The REI Network develops and identifies innovative economic development tools, models, policies and practices in support of innovative economic development strategies with promise to yield high-growth entrepreneurship and job creation in distressed regions throughout Michigan. This webinar is supported in part pursuant to the receipt of financial assistance and support from the United States Department of Commerce Economic Development Administration. The statements, findings, conclusions and recommendations are solely those of the authors and publishers and do not necessarily reflect the views of any federal agency or Michigan State University.

Questions? Contact REI at (517) 353-9555