



**MICHIGAN STATE  
UNIVERSITY**

University Outreach  
and Engagement

The MSU EDA University Center for  
Regional Economic Innovation presents our  
**2013 WEBINAR SERIES**



*Ralf Wilhelms is a highly experienced senior business analyst and entrepreneur. His 15 years of hands-on experience in start-ups demonstrates strong technical and business qualifications in the areas of strategic planning, business unit development, project and product management, and system engineering strategies.*

During this webinar presentation he will present on his examination of a rural regional cluster in terms of geographical setting rather than in terms of the common industry categorization. The purpose of his student-led, faculty-guided project was to create a website to highlight products from Eastern U.P. manufacturing firms.

## **Eastern U.P. Exports**

Visit the Exporting Assistance Website [here](#)

### **Ralf Wilhelms, D.B.A.**

*Associate Professor  
Lake Superior State University*

**Wednesday, June 26th 2013  
2:00 - 3:00 PM**

<https://www1.gotomeeting.com/register/828055145>

The REI Network develops and identifies innovative economic development tools, models, policies and practices in support of innovative economic development strategies with promise to yield high-growth entrepreneurship and job creation in distressed regions throughout Michigan. This webinar is supported in part pursuant to the receipt of financial assistance and support from the United States Department of Commerce-Economic Development Administration. The statements, findings, conclusions and recommendations are solely those of the authors and publishers and do not necessarily reflect the views of any federal agency or Michigan State University.

***Questions? Contact REI at (517) 353-9555***