

The MSU EDA University Center for Regional Economic Innovation presents our 2015 WEBINAR SERIES



U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

MICHIGAN STATE
UNIVERSITY

University Outreach
and Engagement
Center for Community and Economic Development



Rama Yelkur is Dean & Professor at the College of Business & Management at Saginaw Valley State University. She holds a doctorate from Mississippi State University. She has extensive consulting experience in Sports Marketing, Advertising and Sponsorships with organizations such as Kimberly Clark, NBC Universal and the NFL. She is a NASBITE Certified Global Business Professional (CGBP) and is active in many other organizations.

Family businesses remain a vital force for innovation, job creation, and community development in Michigan. The Saginaw Valley State University Family Business program proposes to create a comprehensive database of family-owned businesses in the Great Lakes Bay Region and surrounding counties.

Family-Owned Business Database for the Great Lakes Bay Region

Dr. Rama Yelkur

**Tuesday, May 5, 2015
2:00-3:00 PM**

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The REI Network develops and identifies innovative economic development tools, models, policies and practices in support of innovative economic development strategies with promise to yield high-growth entrepreneurship and job creation in distressed regions throughout Michigan.

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Questions? Contact REI at (517)353-9555