Our Impact Center for Regional Economic Innovation



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Each year, the REI Center at Michigan State University sponsors research for economic innovation that will help spur job growth, business development, and help local municipalities. These projects are pitched by individuals with an array of backgrounds to a panel of educators, policymakers, and business people. After all research projects have concluded, the leaders and innovators from across the state gather at the *Innovate Michigan!* Summit to listen and discuss different solutions.

66 REI is a fantastic partner helping us help inventors and entrepreneurs in Michigan cities and in the rural areas find pathways to succeed. There is no better group in Michigan.

66 REI has given us a platform to speak our message and to bring innovators together. We are now showing inventors how to turn their inventions into reality, and by doing so, they are creating jobs.

66 Our co-implementation plan for supporting youth and emerging entrepreneurs, Flint City Pop-Up, was instrumental in providing proof of concept for our new community maker space.

MICHIGAN STATE

UNIVERSITY

University Outreach

Center for Community and Economic Development

and Engagement



REI's Regional Impact

MSU EDA University Center Investment Impacts by Congressional District



10 Total Investment By congressional district investment \$0 \$1 - 70,000 \$70.001 - 772.000 \$772,001 - 2,200,000 2.200.001 - 5.515.500 100 200 Miles 5.515.501 - 25.451.400 2013-2018

57 small businesses have accessed resources and trainings (videos) supported through the REI project. MICHIGAN STATE UNIVERSITY EDA University Center for Regional Economic Innovation (REI)

Our Mission

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MICHIGAN STATE

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REI is stimulating innovative economic development in Michigan for the most distressed communities in the state. The REI model provides responsive community engagement, strategic partnerships, and collaborative learning to support the creation and identification of regional, collaborative, and innovative tools, models, policies, and practices to improve access to capital for small businesses, increase job skill development, improve infrastructure, increase high-growth entrepreneurship, increase global competitiveness, and strengthen underserved communities, and historically excluded citizens.

