



# WHO WE ARE

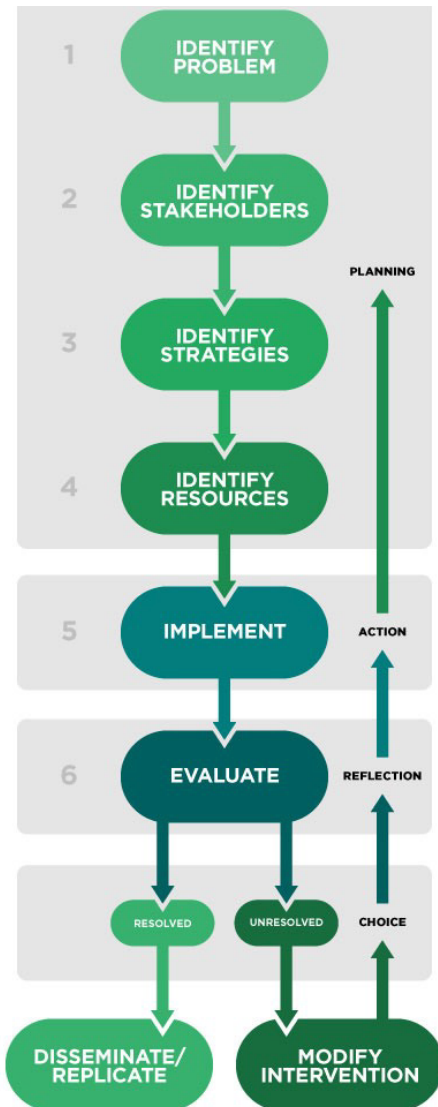


## CENTER FOR COMMUNITY AND ECONOMIC DEVELOPMENT

The Center for Community and Economic Development is committed to creating, applying and disseminating valued knowledge through responsive engagement, strategic partnerships and collaborative learning. We are dedicated to co-creating sustainable prosperity and equitable economies within communities.

### PRINCIPLES OF COMMUNITY DEVELOPMENT

### WHAT WE DO



Create and support an innovative learning environment for collaborative learning in community and economic development.

Provide training and direct assistance designed to increase the capabilities of community-based organizations, private enterprises and public institutions.

Conduct research that assists in the development and implementation of effective problem-solving strategies.

Provide a multidisciplinary capacity to respond to the complex, interrelated issues of distressed communities.

### CCED programs



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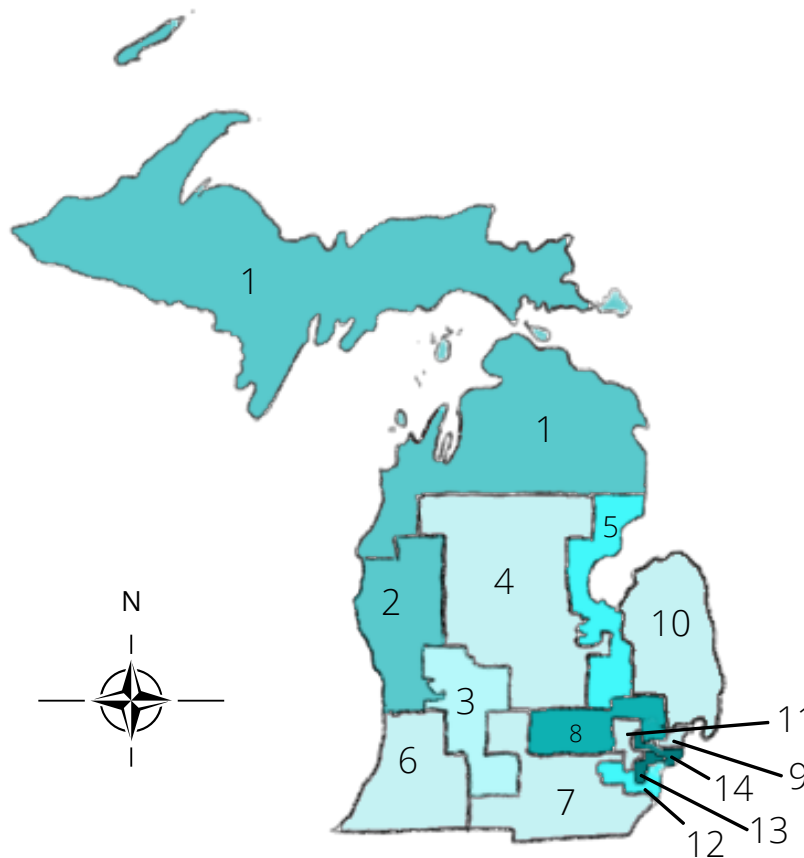


# REI MISSION



The U.S. Economic Development Administration University Center for Regional Economic Innovation (REI) at Michigan State University (MSU) is stimulating innovative economic development in Michigan for the most distressed communities in the state. The REI model provides responsive community engagement, strategic partnerships and collaborative learning to support the creation and identification of regional, collaborative and innovative tools, models, policies and practices to improve access to capital for small businesses, increase job skill development, improve infrastructure, increase high-growth entrepreneurship, increase global competitiveness and strengthen underserved communities and historically excluded citizens.

## U.S. EDA University Center REI Investment Impacts by Congressional District



### Total Investment





# REI IMPACT



## U.S. EDA CENTER FOR REGIONAL ECONOMIC INNOVATION AT MSU

Each year, the REI network at Michigan State University sponsors research for economic innovation that will help spur job growth, business development and help local municipalities. These projects are selected by a panel of educators, policymakers and business people. After all research projects have concluded, the leaders and innovators from across the state gather at the annual *Innovate Michigan!* Summit to listen and discuss different solutions.

*"More stakeholders and involved parties are showing interest in the form of sweat equity or financial investment in the research and education around REI projects."*

-Member of School of Planning, Design and Construction at MSU

*"Benefits include professional development of graduating students and communities benefit from planning studies that can be directly applied to community development, capacity building and platforms for future grants for implementation activities. REI funds were instrumental in four such community based projects."*

-Professor and Program Director, Urban & Regional Planning at MSU

*"The project has provided a valuable new resource for community-based businesses to learn about the opportunities for raising capital within their community. We will likely see the benefits of this work in the years ahead."*

-Innovation Fellow with REI

### RESEARCH BASED

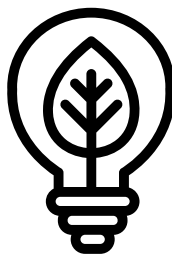
The REI center has funded research for

**140+**

projects in the state of Michigan, of which

**40+**

supported sustainable and green practices.



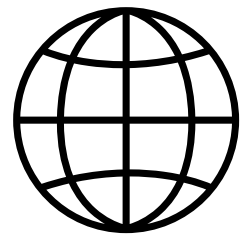
### REI IGNITED

REI has directly contributed

**\$788,000+**

to study economic innovations with

EDA support of \$1.6 Million.



### ASTONISHING RESULTS

Due to REI's research, about 20% of projects reported sharing

**\$60.8+ Million**

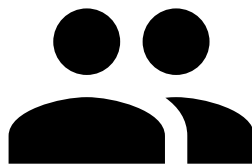
in Michigan economic impact.



### LOCALLY FOCUSED

**46**

Counties in Michigan have been impacted by REI's research projects.





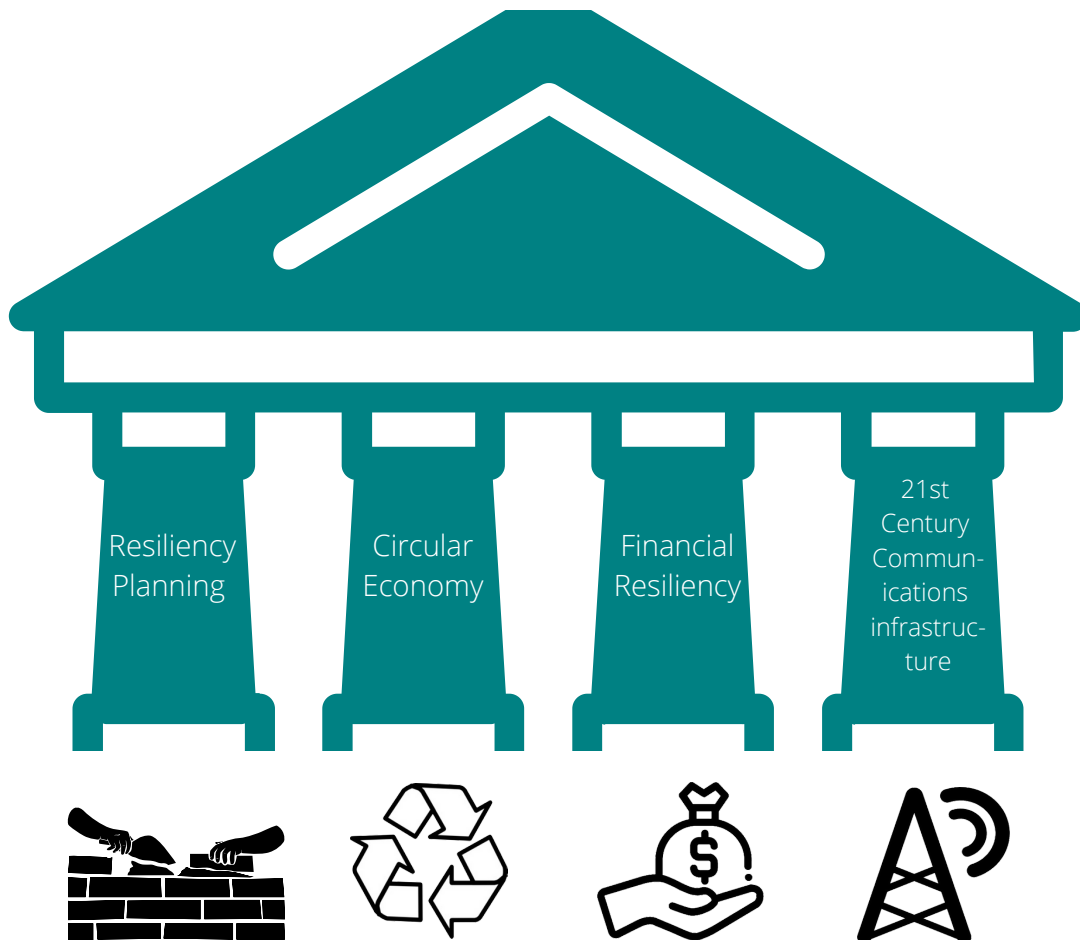
# CERI IMPACT



## COMPREHENSIVE ECONOMIC RECOVERY INITIATIVE

In partnership with the U.S. Department of Commerce, Economic Development Administration to advance Michigan's long-term economic recovery from COVID-19, the Michigan State University (MSU) Comprehensive Economic Recovery Initiative (CERI) provides education, training, technical assistance and research in partnership with hard hit communities and regions in Michigan through June of 2022.

The MSU Center for Community and Economic Development CERI has partnered with Economic Development Organizations and communities throughout Michigan in four strategic areas:



### NETWORK

CERI has 5 projects supported to date and growing!

To learn more about CERI: <https://reicenter.org/projects/ceri>