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The MSU EDA University Center for
Regional Economic Innovation presents our
2013 WEBINAR SERIES



H.E.R.O.E.S Project

*Helping Entrepreneurs Revitalize
Our Economy and Society*

Forrest Samuel Carter

Professor/Consultant

Friday, Feb 15, 2013

10:00 AM

Dr Carter is currently an Associate Professor of Marketing in the Eli Broad School of Business at Michigan State University, the interim Faculty Director of the college's Institute for Entrepreneurship, and the Director of the msuENET. The HEROES Project is an effort to establish a collegiate chapter of the Lansing Black Chamber of Commerce in order to impact the number of entrepreneurs among members of urban and distressed communities.

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The REI Network develops and identifies innovative economic development tools, models, policies and practices in support of innovative economic development strategies with promise to yield high-growth entrepreneurship and job creation in distressed regions throughout Michigan.

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Questions? Contact REI at (517) 353-9555