



MICHIGAN STATE
UNIVERSITY

University Outreach
and Engagement
Center for Community and Economic Development

The MSU EDA University Center for
Regional Economic Innovation presents our
2014 WEBINAR SERIES



Jennifer James-Mesloh is an Assistant Professor and Coordinator of Master's of Public Administration at Northern Michigan University.

This collaborative project tasks community partners, faculty and graduate students to gather data for a marketing program that will attract businesses to the 15 counties in the Upper Peninsula region. The Lake Superior Community Partnership (LSCP) and the Upper Peninsula Collaborative Development Council (UPCDC) will be participating partners on this project.

**Site Selector Data
Collection and Website
Development in the
Upper Peninsula**
**Jennifer James-Mesloh, Ph.D.
and Student Researchers**

Tuesday, April 29, 2014
10:00 - 11:00AM

<https://www4.gotomeeting.com/register/675901063>

The REI Network develops and identifies innovative economic development tools, models, policies and practices in support of innovative economic development strategies with promise to yield high-growth entrepreneurship and job creation in distressed regions throughout Michigan.

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Questions? Contact REI at (517) 353-9555