

The MSU EDA University Center for  
Regional Economic Innovation presents our  
2014 WEBINAR SERIES

Cheryl Peters is the Executive Director of the Generation E Institute (GenEI). Peters has 20 years' experience teaching youth ages 10-18 in the field of career and employability readiness.



Ocie Irons is a GenEI Contractual Associate and is certified and highly experienced in working with communities to develop youth entrepreneurship programs. Irons is the owner of IronBridge Development, LLC, as a business developer and community coach.



This webinar will discuss how to implement the Generation E model, a five step approach to developing youth entrepreneurship education in your community.

# Youth Entrepreneurship - A Call to Action

**Cheryl Peters & Ocie Irons**

**Thursday, July 10, 2014**

**2:00-3:00PM**

<https://www4.gotomeeting.com/register/757406695>

The REI Network develops and identifies innovative economic development tools, models, policies and practices in support of innovative economic development strategies with promise to yield high-growth entrepreneurship and job creation in distressed regions throughout Michigan. This webinar is supported in part pursuant to the receipt of financial assistance and support from the United States Department of Commerce Economic Development Administration. The statements, findings, conclusions and recommendations are solely those of the authors and publishers and do not necessarily reflect the views of any federal agency or Michigan State University.

**Questions? Contact REI at (517) 353-9555**