



**GREAT
LAKES**
Regional Training
Initiative

Thursday, April 2nd, 2015
2:30-4:00 | Eastern Daylight

AGENDA

Establishing an Entrepreneurial Friendly Region Webinar

REGISTER NOW!

I. Introduction

George Berghorn Ph.D., Michigan State University

II. Defining the entrepreneurship ecosystem

Presented by Saurabh Lall, [Aspen Network of Development Entrepreneurs](#)

III. Role of scale in determining critically-needed infrastructure and services

George Berghorn Ph.D., Michigan State University

IV. Case studies of entrepreneurial ecosystem

Amanda Blondeau, [Northern Initiatives Financial Literacy](#)

Michael Forsyth [Pop-Up Businesses \(video\)](#)

V. Common elements of the ecosystem

Business support services

Policy and Entrepreneurial Culture

Angela Barbash, [Crowdfunding and MILE Law](#)

VI. Question & Answer